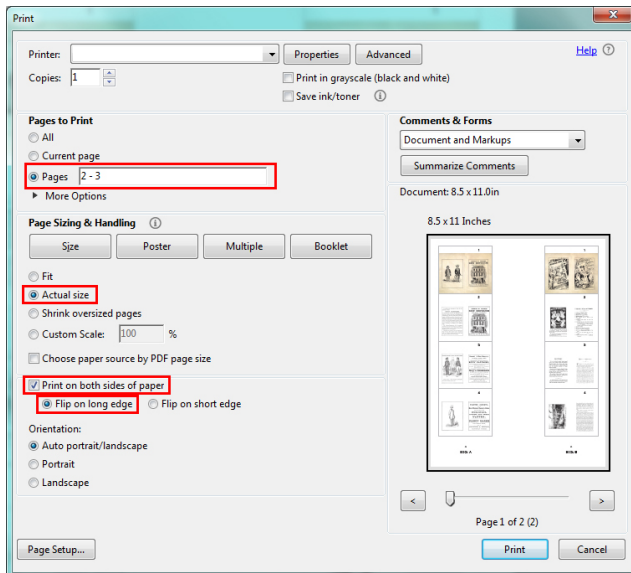


**Printing Instructions:**

Print this PDF onto lightweight **8.5"x11"** paper.
In Adobe Acrobat Reader, set your print settings to print pages 2 and 3, double-sided, flipped on the long edge (see image). Follow your printer's directions for double-sided printing.

**Assembly:**

Using a craft blade and metal ruler, cut out the 4 leaves for the book.

Fold each leaf in half, vertically, with the number on the outside front.

Stack the folded leaves in numerical order, with number 1 on the top.



Use a pin to punch 6 evenly spaced holes through the center of the fold, below the white margin of the cover page.



With a needle and polyester thread, sew the pages together and knot the thread.

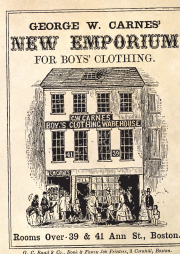


Use the craft blade and metal ruler to trim off the white margin at the top of the book.



Enjoy your readable miniature book!

1



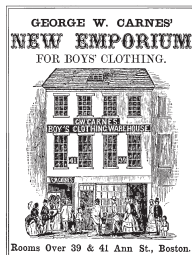
Cut along the grey lines.

1



2

In soliciting the patronage of those who are desirous to obtain
BOYS' CLOTHING,
 of any description whatever, the Proprietor would take the liberty to state that he has facilities for manufacturing, that will enable him to meet the wants of all that may favor him with a call. Having secured the services of one long experienced in the manufacture of Children's Garments, in New York City, he is prepared to make to order, in the most tasteful and gaudy styles, such articles of Clothing as are adapted to the smallest boys.
 The Cutting Department will be constantly supplied with experienced Cutters, in getting up as good Clothing as can be obtained in any other Establishment in New England.
 The public are invited to call and examine the large stock on hand, and to make a comparison with the Clothing manufactured elsewhere, both as regards Quality, Price and Cutting.



2



The above styles of Corsets are all bound with our celebrated "Coraline". You will be able to select from among them the Girdle adapted to your wants.
 We guarantee each perfect and satisfactory, or the money will be refunded.
WARNER BROS., NEW YORK AND CHICAGO.

Trusts that it will pay you to Remember.

Cotton cord is not coraline.
 Java twine is not coraline.
 Manila cord is not coraline.
 Mexican grass is not coraline.
 Any twisted cord or twine is not coraline.
 Coraline is sold under no name but coraline.
 If any one tells you that these various cord imitations of coraline are made of the same material as Warner Bros' coraline, they tell you an untruth.
 Ask for coraline.
 Ask for proof that it is coraline.
 Ask if it is wound with thread.
 Ask to see Warner Bros' name on the band.
 Ask to see the letters **W. B.** on the steel.
 Read the following article on "What is Coraline?"

3



Parents! A Rare Chance to CLOTHE YOUR BOYS.
 THE PROPRIETOR OF THE NEW EMPORIUM FOR **BOYS' CLOTHING,** would respectfully invite the attention of the citizens of Boston and vicinity, to the **VERY EXTENSIVE STOCK** which he has now on hand, **CONSISTING OF EVERY VARIETY OF Boy's Garments** that could be desired for the present or coming season.
 Among the many different styles of Garments now offered for sale at this **LARGE CLOTHING MART,** the proprietor would invite the special attention of purchasers to the following, which will be sold at **PRICES SO VERY LOW,** as to make it an object to call upon him.

3

CAUTION!

You are cautioned against being imposed upon by any of these various cord imitations offered by dealers who wish to make large profits on inferior goods, by claiming that they have the manufacture qualities of Warner Brothers' Coraline.
 Remember that all genuine Coraline Corsets bear the name of "Warner Brothers" on the bottom of the band, and the letters "W. B." on the inside of the corset steel.
 The genuine Coraline Corsets give honest value and perfect satisfaction. Imitations are a fraud and are dear at any price.

\$10.00 reward will be paid for any Corsets in which the Coraline breaks with six months' ordinary wear.

WHAT IS CORALINE?

THE ladies who wear corsets bound with Coraline are now content by the million, and there is accordingly a very general desire to know more about this wonderful material.
 Coraline is manufactured from kelp, a plant which grows in Mexico and some parts of South America. In general appearance, it resembles somewhat the American alga or century plant, but it is much stronger and more elastic. Cut through the center of these pulpy leaves are a number of round, tough, elastic fibers the helix, which average about two feet in length. These leaves are gathered by the natives, and in a crude manner they are prepared but twisted until these fibers are separated from the pulpy portion. This is then dried and put into bales, in which condition it is shipped to our factory. Here we give it again, carefully picking and cleaning it until we have separated all the waste material, leaving only the long and perfect fibers. These

4



PLAID JACKETS,
 MADE OF
Neat Worsted Checks & Plaids.
 ALSO, OF GREEN & BLUE
REERINGS,
LYONESE AND THIBET CLOTHS.
FANCY SACKS
 FOR SMALL BOYS,
 MADE OF
ARGENTINES & MERINOS,
 BEAUTIFULLY TRIMMED.

4



fibers are then fed into the winding machine and are bound by most thread into a firm, continuous cord [see cut]. This cord, or "coraline," as it is now called, is then ready to be stitched into the corset, which is done in the same manner that ordinary cord is stitched between the ends of cloth.
 [Note.—There is no genuine Coraline unless wound with thread as described.]
 After the Coraline is stitched into the cloth, it passes through a tempering process by passing between heated discs. This is the most wonderful part of the invention, and it is in this tempering process that makes Coraline so valuable as a support for corsets. There is not more difference between soft iron and tempered steel, than between Coraline in its natural state and the same article after it has passed through this tempering process. No starch or artificial string of any kind is used, but it is the development of the natural elastic quality already existing in the Coraline, and this elasticity is therefore permanent. Corsets lined with cord may be so loaded with starch or glue that they will come off when new, but this will disappear after a few days' use. Those stiffened with Coraline, on the other hand, grow more elastic with use. This is particularly noticeable in our bosom pads, and in the best of the Health corsets, both of which

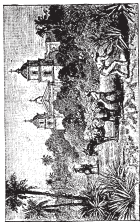
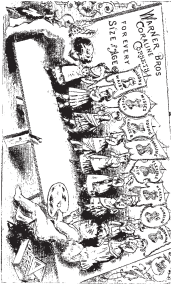


About:

These are authentic advertisement booklets from
1850 and the late 1870s!

Book A

Book B



ALMANAC FOR 1880.											
	1	2	3	4	5	6	7	8	9	10	11
JAN.	1	2	3	4	5	6	7	8	9	10	11
FEB.	1	2	3	4	5	6	7	8	9	10	11
MARCH.	1	2	3	4	5	6	7	8	9	10	11
APRIL.	1	2	3	4	5	6	7	8	9	10	11
MAY.	1	2	3	4	5	6	7	8	9	10	11
JUNE.	1	2	3	4	5	6	7	8	9	10	11

Jim.—Why, Robert, I guess you have 'nt heard of the new place for Boys' Clothing, kept by Mr. CLARK, at Nos. 50 & 51 ANN STREET, between Merchants' Row and Blackstone Street, where all kinds of Boys' Garments are kept!

Robert.—O, yes! come to think of it, Billy Chapp told me of the place the other day, and said that Clark cut his Spring-Hatton Pants to fit better than any pair he ever had made, and that the prices was lower than he had ever paid before. I think he must get up good Clothing, for that Jacket you have on fits beautifully, and what a fine button-hole there is in it! How glossy the cloth looks!

Jim.—Father says he has tried the tailors a good many times, but never has been able to get a suit for me that he liked so well, and mother was so much pleased, that she took little William to the store and had him measured for a Polla Jacket and two pairs of Trousers.

Robert.—There comes father. I'll run and tell him to have a suit made for me just like yours.

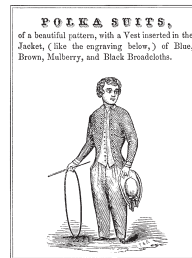


OUR FACTORY.

THE accompanying cut is a correct representation of our factory at Bridgeport, Conn. It occupies a floor space of over two acres, is four stories high, and has a frontage on three streets of 150 feet. The upper part of the building overlooks Long Island Sound, which is less than half a mile distant. All the rooms are heated by steam, and are abundantly supplied with light and air. We employ in all about 1,000 hands, over four-fifths of whom are women. They are mostly New England girls, and very many of them have been in each school as well as to which a correct. We find it is only by employing intelligent help that we can secure the superior quality of work which we demand.

The cloth which we cut into corsets is a single yard. If drawn out in a continuous line, would more than extend from Boston to Chicago. The Corset which we use in affixing these corsets would extend over half way around the earth.

Every corset goes through the hands and under the eyes of four different inspectors before it goes into the packing-room, and any purchaser of our corsets will confer a favor by returning one which is discovered to be defective.



SINGLE AND DOUBLE BREASTED JACKETES OF GREEN, BROWN, BLACK, AND BLUE CLOTHS. ALSO, OF CADET, AND DARK MIXED CLOTHS. PATTERNS OF FANCY DOESKINS, WITH SPRING BOTTOMS, Mixed, Striped, and Black Cassimeres, BLACK, BLUE, AND MIXED SATINETS. ALL THE MODE, AND WORKED IN FIT. PLATED PANTS, Lined throughout, in Button on to Jackets, Of Kidney Cloth, Brimble, Broadcloth and Cassimer.

as stiffened with Coroline cloth. Truly these will stretch in use of the cloth, and they are much more elastic than when new.

[NOTE.—The various cotton and muslin and imitation of Coroline are no more to be compared with this improved Coroline than lead with the finest tempered steel.]

Coroline Compared with Whalebone.

THE question naturally arises "How does Coroline compare with whalebone as a stiffener for corsets?" In the first place, Coroline is more durable. The best of whalebone and horns will break, as every lady has learned to her sorrow. Coroline will not break, but will be every instance outlast the corset. So, also, Coroline will remain pliable and elastic as long as the corset is worn; while whalebone or horn will in a few days become set to the shape of the body. But, perhaps, the greatest advantage of Coroline over whalebone, is that it is more pliable and yielding to the movements of the body. The object of stiffness in a corset is not to convert the firm into a rigid stone, to paralyze the action of the heart and lungs, to destroy a woman's comfort and to ruin her health. All the benefit a corset

can give, is to assist just that degree of rigidity to the waist and chest which shall give graceful curves to the contour of the body, and enable the dress to fit smoothly. This result is much better secured by Coroline than by whalebone or horn. No lady who has ever experienced the ease, comfort, elasticity and grace of action which come from wearing a Coroline Corset, will ever return to her former method of wearing.

The discovery and development of this remarkable invention is due wholly to the enterprising firm of Warner Brothers. The success of this firm is one of the marvels of business enterprise in this country. The very gentlemen who constitute the firm, I. De Ver Warner and Lucien C. Warner, are both regularly educated physicians, and previous to 1874 were engaged in the practice of their profession. The effect of badly fitting corsets upon the health of women first called their attention to this subject, and suggested to them the invention of a corset especially adapted to the wants of their lady patients. This met with as great success that they decided to extend the blessing of properly fitting corsets to the entire community, not giving to a large and lucrative practice, they entered the useful field of the manufacture and merchandise.



VESTS, OF VARIOUS PATTERNS, INCLUDING FRENCH SHIRTS, BLACK SATINS, AND VALENCIENNES. A VERY NEW STYLE OF JACKETS, ADAPTED TO YOUTH, FOR SPRING WEAR. Cashmaret, Cloth, Tweed, Erminette, Jean, AND A FRENCH CORSET, OF A QUALITY AND FINISH THAT CANNOT FAIL TO GIVE SATISFACTION.